

PRODUCT SECTORS

- Cabinet furniture for living rooms, study rooms and halls
- Upholstered furniture
- Fabrics, upholstery materials
- Kitchen furniture. Household appliances. Tables and chairs
- Mattresses and furniture for bedrooms
- Furniture for children and teenagers
- Office and special purpose furniture
- Home decor
- Components and fittings
- Built-in furniture and partitions
- Decorative and floor coverings
- Furniture for country houses and gardens, accessories
- Equipment for furniture production
- Designer furniture. Contemporary design



SUPPORTING EVENTS



- The RusMebel Forum with representatives of the Russian Ministry of Industry and Trade, the Association of Furniture and Woodworking Enterprises of Russia, and experts from allied industries
- Furniture Retail Fest
- The Design Hour workshops on interior and furniture design
- Conferences on sales development in the furniture industry
- The Golden Cabriole National Award for Industrial Furniture Design
- The International Competition for the Best Consumer Properties and for Successful Promotion of High Quality Goods



JOIN US AT RUSSIA'S LARGEST EXHIBITION FOR FURNITURE, FITTINGS AND UPHOLSTERY!



Venue

Crocus Expo, Moscow, Russia

Dates

Mounting: 19–23 November 2025
 Running: 24–27 November 2025
 Dismantling: 28–29 November 2025

Exhibition Management

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 795-38-82, 795-38-64,
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Mebel interior design

36th International Exhibition for Furniture, Fittings and Upholstery

24–27.11.2025
 Crocus Expo, Moscow, Russia

www.meb-expo.ru/en

12+



Supported by
 MINISTRY OF INDUSTRY AND TRADE OF RUSSIA



Under auspices of



Organised by



EXPOCENTRE

MEBEL. INTERIOR. DESIGN.
EVERYTHING BEST
UNDER ONE ROOF!



Mebel is the largest main annual trade show of the furniture industry in Russia and Eastern Europe.

Mebel 2024 welcomed exhibitors from all regions of Russia. Twenty-two of them provided financial support to their manufacturers at the show.

Eight of the regions had regional pavilions: Arkhangelsk, Chelyabinsk, Kaliningrad, Penza, Sevastopol, Ulyanovsk, Vladimir Oblasts, and Mari El Republic.



EXHIBITOR FEEDBACK

Giacomo Cipriani, President at JAGO

"I am happy that we took part in the show this year. This show in Moscow is a benchmark for us on the Russian furniture market."

Sergey Mityurin, Development Director at Ardoni

"Mebel gives us an impetus to the development of our company. A lot of negotiations took place here. We already have some signed contracts. As far as security and communication issues are concerned, the show was held at a very high level. Everything is very comfortable and convenient for manufacturers."

Evgeny Tyurin, President at the Union of Designers and Architects

"We organised a four-day conference programme here. We shared our experiences and best practices both on how to deal with suppliers and how to build a business. This is a stunningly designed show that attracts attention. It is a cool channel for attracting customers and a great business event."

Sergey Tregubov, designer, blogger, founder of Iroom Design

"Mebel is our show. It is for those who are fond of renovation, design, and simply for creative people. Mebel 2025 will have even more textures, even more colours, even more furniture, and a lot of fittings."



73,449

sq m
of floor space

944

companies from

9

countries

541

Russian
companies

403

foreign
companies

Mebel 2024 results



DESIGNERS CHOOSE MEBEL

More than **5,000** designers attend the show annually



VISITORS

41,723

visitors from

89

regions of Russia and

57

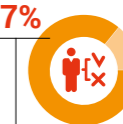
countries



The annual renewal of visitors

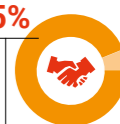
30–35%

87%



of visitors influence purchasing decisions

95%



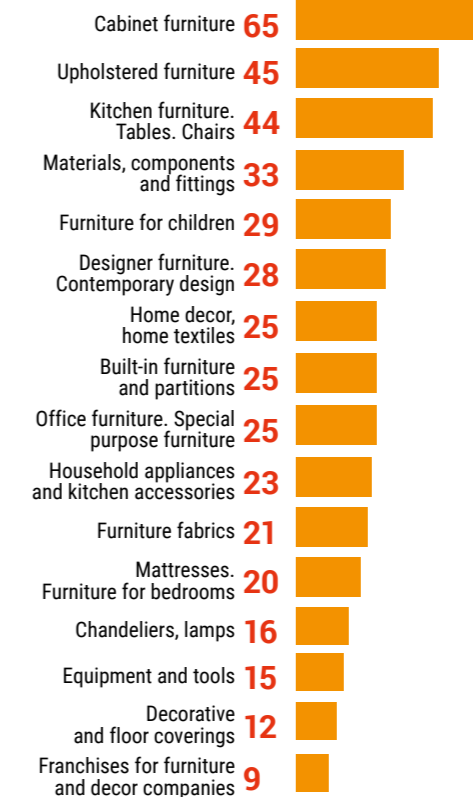
of visitors attend Mebel to generate sales leads and find new suppliers

99%



of industry professionals would recommend Mebel to partners and peers

Visitor interests, %*



Visitor profile**

34%

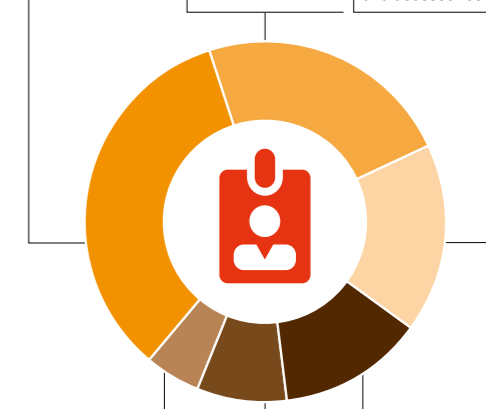
Production of furniture, components

23%

Retail of furniture and accessories, online stores

17%

Wholesale of furniture, components and accessories



5%

Other (woodworking, shopping centres, logistics, etc.)

8%

Corporate buyers of furniture and related products

13%

Interior design, furniture design, architecture bureaus

*Multiple replies possible

**Source: Mebel 2024 visitor registration