

PRODUCT SECTORS

- Cabinet furniture for living rooms, study rooms and halls
- Upholstered furniture
- Fabrics, upholstery materials
- Kitchen furniture. Household appliances. Tables and chairs
- Mattresses and furniture for bedrooms
- Furniture for children and teenagers
- Office and special purpose furniture
- Home decor
- Components and fittings
- Built-in furniture and partitions
- Decorative and floor coverings
- Furniture for country houses and gardens, accessories
- Equipment for furniture production
- Designer furniture. Contemporary design



Mebel interior design

35th Anniversary International Exhibition for Furniture, Fittings and Upholstery

18-22.11.2024

EXPOCENTRE Fairgrounds, Moscow, Russia

JOIN US AT RUSSIA'S LARGEST EXHIBITION FOR FURNITURE, FITTINGS AND UPHOLSTERY!



SEE YOU AT MEBEL 2024!

Venue

EXPOCENTRE Fairgrounds
14, Krasnopresnenskaya nab., Moscow, Russia

Dates

Mounting: 13-17 November 2024
Running: **18-22 November 2024**
Dismantling: 23-25 November 2024

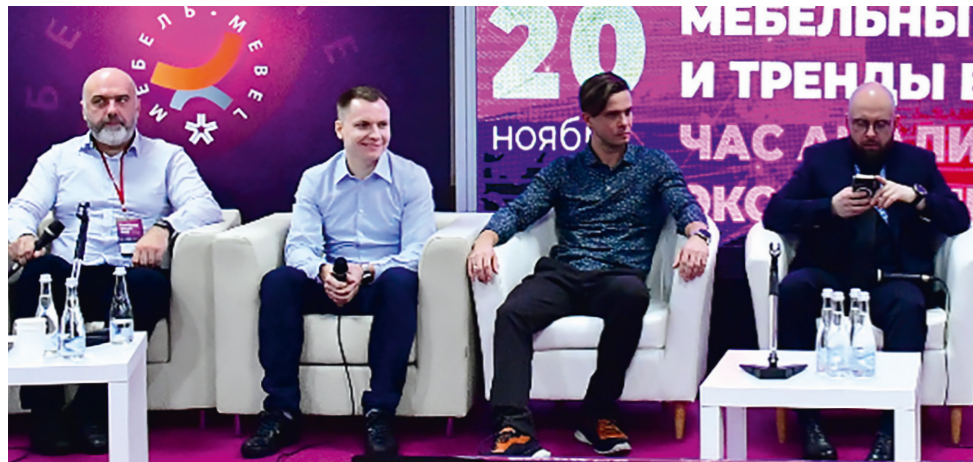
Exhibition Management

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www.meb-expo.ru/en

SUPPORTING EVENTS



- The RusMebel Forum with representatives of the Russian Ministry of Industry and Trade, the Association of Furniture and Woodworking Enterprises of Russia, and experts from allied industries
- Furniture Retail Fest
- The Design Hour workshops on interior and furniture design

- Conferences on sales development in the furniture industry
- The Golden Cabriole National Award for Industrial Furniture Design
- The International Competition for the Best Consumer Properties and for Successful Promotion of High Quality Goods

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12+



Supported by
MINISTRY OF INDUSTRY AND TRADE OF RUSSIA



Under auspices of



CCT of RF

Organised by



65 EXPOCENTRE

MEBEL

The largest exhibition for furniture, fittings and upholstery in Russia and the CIS



20 regions supported and funded the participation of their manufacturers in the exhibition

The companies from Arkhangelsk, Kaliningrad, Kirov, Kostroma, Leningrad, Nizhny Novgorod, Penza, Ryazan, Ulyanovsk and Yaroslavl Oblasts, Tatarstan, Mari El and North Ossetia – Alania Republics organised group stands

EXHIBITOR FEEDBACK

Alexey Vasin, Commercial Director at STANLES

"For my part, I would like to say that the organisers are good for holding such exhibitions. They help entrepreneurs to exchange experience. Because the trade show gives an opportunity not only to see new things, but also to communicate, meet partners, and make decisions that allow us to move, not to stand still.

The exhibition is summing up of the year, and it is good that it is held in such a period and in such a wonderful place at EXPOCENTRE."

Leonardo Sette, President at Keoma Italia

"Mebel has a historical value for us, as we started exporting products to Russia from this exhibition 15 years ago. It is an important trade show for us, as representatives of the regions visit it. This platform is well known to people.

We see positive changes in the development of the exhibition, a large number of exhibitors and visitors. We are sure that we will always grow in this market because we have new clients. Next year we will be glad to see all our clients at Mebel 2024."

Dmitry Talyshev, founder of TALMER GROUP

"We are extremely surprised by the scale of the exhibition; we did not expect such a large number of potential customers. We thought that everything would take place on a more modest scale, but we were pleasantly surprised. We will definitely participate in the exhibition in 2024 and delight our dear and favourite customers with our novelties."



80,000

sq m of floor space

1,074

companies from

13

countries

608

Russian companies

35

supporting events

Mebel 2023 results



DESIGNERS CHOOSE MEBEL



More than 5,000 designers attend the show annually



VISITORS

44,289

visitors from

88

regions of Russia and

58

countries



The annual renewal of visitors

30–35%

87%



of visitors influence purchasing decisions

95%



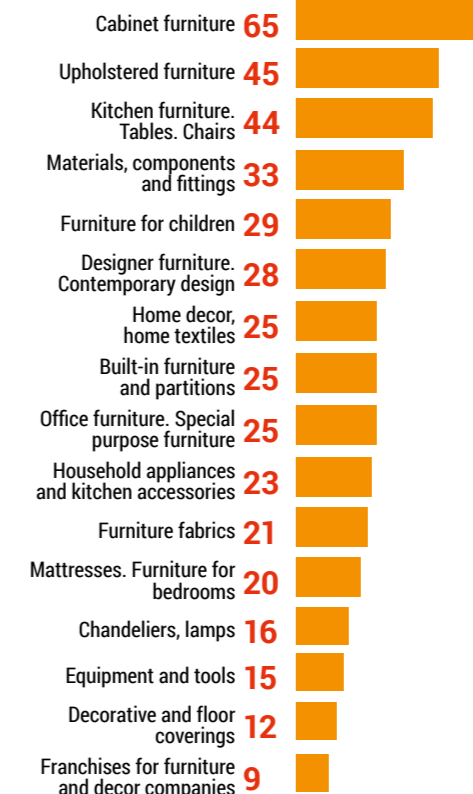
of visitors attend Mebel to generate sales leads and find new suppliers

99%



of industry professionals would recommend Mebel to their colleagues and peers

Visitor interests, %*



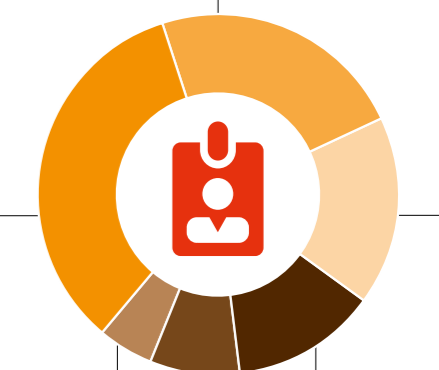
*Multiple replies possible

Visitor profile**

34% Production of furniture, components

23% Retail of furniture and accessories, online stores

17% Wholesale of furniture, components and accessories



5% Other (woodworking, shopping centres, logistics, etc.)

8% Corporate buyers of furniture and related products

13% Interior design, furniture design, architecture bureaus

**Source: Mebel 2023 visitor registration